

**Pride Action North
Roaming Roots: Evaluation Tender Brief**

Maximum Value (inc VAT): £2,000
Delivery Period: September 2024 – December 2024
Deadline to submit EOI: 30/08/2024

Context:

Roaming Roots focuses on engaging young people in community settings, particularly in areas with limited provisions and insufficient public transport. It aims to address social and economic disparities, reduce anti-social behaviour, and improve mental health and social inclusion through detached youth work. The project will create at least one new hub provision for community engagement, prioritising environmental sustainability and community resilience.

One of the key components of Roaming Roots is our commitment to sustainability. The project will use data gathering techniques to understand and address the needs of beneficiaries and stakeholders. This data-driven approach will help consolidate outreach efforts into four main hubs, minimising environmental impact and contributing to broader climate sustainability goals.

The project is also focused on enhancing community resilience and pride through volunteering and upskilling opportunities. By empowering local youth and community members, Roaming Roots aims to create lasting positive impacts on overall well-being, fostering a sense of community cohesion and support.

Pride Action North was awarded £55,000 from the Northumberland Inclusive Economy Community Partnership (NIECP), led by Northumberland County Council and a substantial fund dedicated to supporting the Voluntary, Community and Social Enterprise (VCSE) sector in South East Northumberland. This funding is part of a broader £1.5 million initiative aimed at fostering inclusive economic growth and community well-being in South East Northumberland.

The project aims and objectives are:

1. Increase community engagement through outreach in various wards.
2. Address social and economic gaps, focusing on anti-social behaviour and social isolation.
3. Promote youth outreach and inclusivity.
4. Enhance environmental sustainability.



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5. Create volunteering opportunities.
6. Build capacity through training and collaboration.
7. Foster collaboration with other organisations and community stakeholders.

About the NIECP

This project is funded by the UK Government through the UK Shared Prosperity Fund, with the North East Mayoral Combined Authority serving as the lead authority.

Northumberland County Council administers the fund and is acting as the lead accountable body.

You can find out more about the partnership [here](#).



What are we looking for in a Consultant?

We are seeking someone to lead this external evaluation who can demonstrate an understanding of, and experience of working with communities.

Skills which we will be looking for are:

- Experience of community research and external evaluation
- Excellent communication skills
- Excellent report writing skills
- Data collection
- Ability to identify common themes and trends
- Interactive and engaging
- Understanding of the local context in which we work
- Wider understanding of the voluntary sector funding landscape.

Outputs

The consultant would be expected to:

- Work with Pride Action North, the funder and stakeholders
- Undertake desk research, and interviews, to identify and articulate the successes, challenges, failures and opportunities of Roaming Roots as a result of this funding
- Identify key measurements and articulate impact

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- Articulate the successes, lessons learnt and opportunities for wider delivery of youth programmes in South East Northumberland as a result of Roaming Roots (and any other identified deliverables internal or external) and how it helps the North East Combined Authority achieve the stated objectives
- Scope out potential new opportunities for Pride Action North and its partners to raise further capital to meet the needs of young people in South East Northumberland
- Creation of a report of a suggested 8-12 pages (including cover excluding appendices) with:
 - Introduction
 - Youth delivery and services in South East Northumberland – existing provision and gaps
 - Funding landscape and opportunities for funding bodies including public bodies
 - Recommendations and limitations

Timetable

- **EOI deadline:** 30/08/2024
- **Sifting and interviews:** 30/08/2024 – 06/09/2024
- **Appointment of consultant:** 06/09/2024
- **Evaluation period:** September 2024 – December 2024

Next Steps

The budget for this piece of work is £2,000 inc VAT which is estimated at 8 days) at £250 per day). **Please note:** We recognise the limitations this might have on the level of output under each area.

Interested parties should email daren@prideactionnorth.org.uk with:

- A CV including examples of similar work undertaken
- A covering letter/email which outlines your skills, experience and motivation for this piece of work, what your delivery plan and methodology may look like. We wouldn't expect this to be more than 2 sides of A4.
- Your total costings

Please also contact Darren with any questions about any elements of this brief.



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